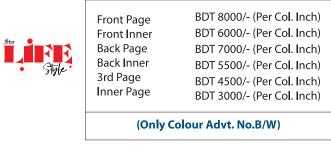
## NEW ADVERTISEMENT RATES FOR The Daily Star

Display Advertisement	Rate Saturday to Thursday per col. inch	Rate Friday per col. Inch	
Front page Minimum size 12 col. inch Maximum size 64 col. inch	Tk. 18000/- (4 Colour) (No Black & White Advt.)	Tk. 19000/- (4 Colour) (No Black & White Advt)	
<b>Back page</b> Minimum size 4 col. inch Maximum size 80 col. inch	Tk. 14000/- (4 Colour) (No Black & White Advt.)	Tk. 15000/- (4 Colour) (No Black & White Advt)	
Page 3	Tk. 10000/- (4 Colour) (No Black & White Advt.)	Tk. 11000/- (4 Colour) (No Black & White Advt)	
Page 5	Tk. 8000/- (4 Colour) Tk. 6500/- (B/W)	Tk. 9000/- (4 Colour) Tk. 7500/- (B/W)	
Page 7	Tk. 6000/- (4 Colour) Tk. 4800/- (B/W)	Tk. 6500/- (4 Colour) Tk. 5300/- (B/W)	
Business Page	Tk. 8000/- (Front Page Colour) Tk 6000/- (Back Page Colour) Tk. 5500/- (Inner Colour Tk. 4500/- (Inner B/W)	Tk. 9000/- (Front Page Colour) Tk 7000/- (Back Page Colour) Tk. 6000/- (Inner Colour) Tk. 5000/- (Inner B/W)	
Other Inside Pages	Tk. 5500/- (4 Colour) Tk. 4500/- (B/W)	Tk. 6000/- (4 Colour) Tk. 5000/- (B/W)	
Academic Notice	Tk. 5200/- (4 Colour) Tk. 4200/- (B/W)	Tk. 5500/- (4 Colour) Tk. 4500/- (B/W)	
Career Opportunity/ Job search, Notice(Tender, legal announcement affidavit)	Tk. 4500/- (4 Colour) Tk. 3500/- (B/W)	Tk. 5000/- (4 Colour) Tk. 4000/- (B/W)	
Birthday, To-Let, Purchase, Sale, Tuition, Lost,Theatre	Per Col- inch Tk 1500 , Upto 2 Col-Inch Over 2 Col-Inch Tk 4500/- per col- Inch (B/W) Tk 5500/- per col- Inch(4 colour)	Per Col- inch Tk 1700 , Upto 2 Col-Inch Over 2 Col-Inch Tk 5000/- per col-Inch (B/W) Tk 6000/- per col-Inch (4 colour)	

## **Panel Rate** Side Panel : 1.5" x 1.5" Front Page Tk. 20000/- per insertion (4 Colour only No B/W Advt.) (Minimum 6 months contract) Side Panel : 1.5" x 6.429" Back Page Tk. 20000/- per insertion (4 Colour only No B/W Advt.) (Minimum 6 months contract) Panel: 1.5" x 3" Business Page Tk. 15000/- per insertion (Minimum 3 months contract) (4 Colour) Side Panel: 1.5" x 3" Sports Page Tk. 10000/- per insertion (Minimum 3 months contract) (4 Colour) Tk. 5000/-Box Number Service Charge

## General Information (Full page measurement in col.inch)

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Раде Туре	Col.	Inch.	Col. Inch	
Main News Paper	8	20.5	164	
life style/Shout/ Showbiz/Star Weekend	6	12	72	



(Only Colour Advt. No.B/W)Front PageBDT 4000/- (Per Col. Inch)Back PageBDT 3000/- (Per Col. Inch)Front Inner PageBDT 2500/- (Per Col. Inch)Back Inner PageBDT 2500/- (Per Col. Inch)Inner PageBDT 2000/- (Per Col. Inch)

(Only Colour Advt. No.B/W)

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## [EFFECTIVE FROM AUGUST 1, 2023]

For ad	vertisements fr	om abroad only	
1. Front Page	US	\$ 280 (Per Col. Inch) 4 colour	
2. Back Page	US	i\$ 200 (Per Col. Inch) 4 colour	
3. Page 3	US	\$ 170 (Per Col. Inch) 4 colour	
4. Inner Page	US	\$ 120 (Per Col. Inch) 4 colour	
5. Inner Page	US	\$ 100 (Per Col. Inch) B/W	
etter	1. Front Page 2. Front Inner 3. Back Page 4. Back Inner 5. Inner 3rd Page 6. Inner Page (Only Colour Advt. (For advertisemer	US\$ 120 (Per Col. Inch) US\$ 100 (Per Col. Inch) US\$ 110 (Per Col. Inch) US\$ 100 (Per Col. Inch) US\$ 70 (Per Col. Inch) US\$ 60 (Per Col. Inch) No.B/W)	
	1. Front Page	US\$ 60 (Per Col. Inch)	
	2. Back Page	US\$ 45 (Per Col. Inch)	
AMPUS	3. Front Inner Page	US\$ 30 (Per Col. Inch)	
	4. Back Inner Page	US\$ 30 (Per Col. Inch)	
	5. Inner Page	US\$ 25 (Per Col. Inch)	
	(Only Colour Advt. ( For advertisemer	No.B/W) Its from abroad only)	

The rates are subject to change and will be notified through our newspaper.