

MY GOAL FOR A BETTER FUTURE

A writing based campaign created to raise awareness regarding SDG goals

A joint initiative of

The Daily Star



Since the launch of the campaign we recorded more than 9433 views on microsite and thousands of views on social media platforms within the span of 57 days. The responses include pledges on seventeen sustainable development goals focusing on Bangladesh. The campaign engaged a diverse group of youth who shared their vows to contribute in the country's development through implementing Sustainable Development Goals. The campaign also provided ways to the local youth foundations to promote their work that revolved around the Sustainable Development Goals. Overall the campaign worked as a pathway for people all over Bangladesh to get a certain idea about the Sustainable Development Goals and disseminated the message of Sustainable Development Goals and its importance to make the world sustainable.



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Analytics



Total view 9433



Total User 1784



Participant 648

Top Leaderboard



Progga Paromita

Here we have Progga who wants to pass the torch of quality education from one family to another. She addresses fundamental matters which are considered as taboo in Bangladesh but are part of education in other developed countries. She also pledges to spread the chain reaction of education for creating a foundation of a better future.



Faatiha Ayaat

According to Faatiha the global leaders should focus on matters like climate change that puts our generation in grave danger rather than indulging in campaigns regarding politics. She discusses about the drastic rise in sea level alongside how much carbon is emitted every day. She also makes a bold statement about how the global leaders are not much concerned about the change in climate and how this will hamper future generations to come.



Khokon Mahmud

Mr.Khokon being a teacher by profession wants to ensure quality education alongside implementing modern ways for students to cope up with the new cutting edge technology. He wants education to be activity based so students can relate to it and enjoy rather than being forced to attend with reluctance.



Md. Saiful Islam

The only way people in Bangladesh can reduce the rate of water related diseases is by providing clean water and sanitation, this is something that Saiful puts his faith in. He has established water purifiers in many busy areas throughout Dhaka city, which provide access to clean water, free of cost, for people who cannot afford it.



Faizul Islam

Faizul strongly believes that people's physical wellbeing is intricately connected to their mental state and their perception of the environment. He wants people to be aware of mental health and his goal is to learn more about human psychology and gain enough knowledge so that he can help people from every household to be aware of how mental health matters just as well as physical health.



Tanjila Ahmed

After thriving in the world of business Tanjila wants to build a platform for children who lack basic and quality education. She dreams of raising a school that provides quality education without any expense. To decrease the number of non-educated children by providing them the opportunity is something she wants to fight for.

17 ambassadors for 17 goals

<p>1</p> <p>I will devote journalism for a poverty free world.</p> <p>Mahfuz Anam Editor and Publisher, The Daily Star</p>	<p>2</p> <p>I try to maintain a sustainable diet and recycle the leftovers for the next day.</p> <p>Mashrur Rabbi Enan (Keto Bhai) Content Creator</p>	<p>3</p> <p>Being a fitness enthusiast, I have sacrificed excessive sugar intake in order to adapt to a healthy lifestyle</p> <p>Samira Sayed Fitness Enthusiast & Fashion Model</p>	<p>4</p> <p>I empower individuals and communities by providing quality education.</p> <p>Korvi Rakshand Founder & Executive Director, JAAGO Foundation</p>	<p>5</p> <p>Affirmative action in all forms of gender.</p> <p>Humaira Azam CEO, Trust Bank</p>	<p>6</p> <p>I will continue to advocate for everyone's access to clean water and sanitation</p> <p>Shomy Hasan Chowdhury Co-Founder, Awareness 360</p>
<p>7</p> <p>I believe in equal access to affordable clean energy, and my actions translate them regularly in my professional and personal life.</p> <p>Golam Murshed MD & CEO, Watson Hi-Tech Industries Ltd</p>	<p>8</p> <p>My intension is to showcase the immense talents of local artisans and provide employment opportunities to empower them.</p> <p>Bibi Russell Founder of Bibi Productions and UNESCO Artist for Peace</p>	<p>9</p> <p>I aim to democratise technology and drive digital inclusion.</p> <p>Sonia Bashir Kabir Founder of SBK Tech Ventures & SBK Foundation</p>	<p>10</p> <p>Created new opportunities for people to rise against stereotypes</p> <p>Tashnuva Anan Shishir News Anchor & Actor</p>	<p>11</p> <p>I commit to continue inclusive & just based 'urbanism', responsive to environment & equity.</p> <p>Iqbal Habib Architect & Urban activist</p>	<p>12</p> <p>My food choices should have positive effect on local sustainability, heritage and help purposeful consumption</p> <p>Subhabrata Maitra Chef & Entrepreneur</p>
<p>13</p> <p>I limit my regular use of plastics to reduce carbon emission in the environment</p> <p>Kamrun Nahar Dana (Dana Bhai Joss) Content Creator</p>	<p>14</p> <p>I use a net on my surfing board to collect plastics whenever I surf in the ocean to protect underwater living organisms</p> <p>Sunerah Binte Kamal Actress & Model</p>	<p>15</p> <p>আমি 'প্লাস্টিক' কে কম ব্যবহার করি এবং পরিবেশের জন্য সবাই এগিয়ে আসবে নিজস্বের ক্ষুদ্র প্রচেষ্টায়, জয় হবে মানবতার</p> <p>মামুন হোসেন সামাজিক সংগঠক</p>	<p>16</p> <p>I believe peace and justice can be established through writing.</p> <p>Kingkor Ahsan Author</p>	<p>17</p> <p>"There is no 'Plan B' because we do not have a 'Planet B.' WE have to work and save OUR action."</p> <p>SDG 17: Revitalized Global PARTNERSHIPS for a Healthy Planet.</p> <p>Sudjito Mukherjee Sudjito Mukherjee Foundation UNEP Bangladesh</p>	<p>Scan the QR code to see the microsite</p>