

Display Advertisement	Rate Saturday to Thursday per col. inch	Rate Friday per col. Inch
Front page Minimum size 12 col. inch Maximum size 64 col. inch	Tk. 18000/- (4 Colour) (No Black & White Advt.)	Tk. 19000/- (4 Colour) (No Black & White Advt)
Back page Minimum size 4 col. inch Maximum size 80 col. inch	Tk. 14000/- (4 Colour) (No Black & White Advt.)	Tk. 15000/- (4 Colour) (No Black & White Advt)
Page 3	Tk. 10000/- (4 Colour) (No Black & White Advt.)	Tk. 11000/- (4 Colour) (No Black & White Advt)
Page 5	Tk. 8000/- (4 Colour) Tk. 6500/- (B/W)	Tk. 9000/- (4 Colour) Tk. 7500/- (B/W)
Page 7	Tk. 6000/- (4 Colour) Tk. 4800/- (B/W)	Tk. 6500/- (4 Colour) Tk. 5300/- (B/W)
Business Page	Tk. 8000/- (Front Page Colour) Tk 6000/- (Back Page Colour) Tk. 5500/- (Inner Colour) Tk. 4500/- (Inner B/W)	Tk. 9000/- (Front Page Colour) Tk 7000/- (Back Page Colour) Tk. 6000/- (Inner Colour) Tk. 5000/- (Inner B/W)
Other Inside Pages	Tk. 5500/- (4 Colour) Tk. 4500/- (B/W)	Tk. 6000/- (4 Colour) Tk. 5000/- (B/W)
Academic Notice	Tk. 5200/- (4 Colour) Tk. 4200/- (B/W)	Tk. 5500/- (4 Colour) Tk. 4500/- (B/W)
Career Opportunity/ Job search, Notice(Tender, legal announcement affidavit)	Tk. 4500/- (4 Colour) Tk. 3500/- (B/W)	Tk. 5000/- (4 Colour) Tk. 4000/- (B/W)
Birthday, To-Let, Purchase, Sale, Tuition, Lost, Theatre	Per Col- inch Tk 1500, Upto 2 Col-Inch Over 2 Col-Inch Tk 4500/- per col- Inch (B/W) Tk 5500/- per col- Inch(4 colour)	Per Col- inch Tk 1700, Upto 2 Col-Inch Over 2 Col-Inch Tk 5000/- per col- Inch (B/W) Tk 6000/- per col- Inch (4 colour)

Panel Rate

Side Panel : 1.5" x 1.5" Front Page (4 Colour only No B/W Advt.) (Minimum 6 months contract)	Tk. 20000/- per insertion
Side Panel : 1.5" x 6.429" Back Page (4 Colour only No B/W Advt.) (Minimum 6 months contract)	Tk. 20000/- per insertion
Panel : 1.5" x 3" Business Page (Minimum 3 months contract)	Tk. 15000/- per insertion (4 Colour)
Side Panel : 1.5" x 3" Sports Page (Minimum 3 months contract)	Tk. 10000/- per insertion (4 Colour)
Box Number Service Charge	Tk. 5000/-

General Information (Full page measurement in col.inch)

Page Type	Col.	Inch.	Col. Inch
Main News Paper	8	20.5	164
life style/Shout/ Showbiz/Star Weekend	6	12	72



Front Page	BDT 8000/- (Per Col. Inch)
Front Inner	BDT 6000/- (Per Col. Inch)
Back Page	BDT 7000/- (Per Col. Inch)
Back Inner	BDT 5500/- (Per Col. Inch)
3rd Page	BDT 4500/- (Per Col. Inch)
Inner Page	BDT 3000/- (Per Col. Inch)

(Only Colour Advt. No.B/W)



Front Page	BDT 4000/- (Per Col. Inch)
Back Page	BDT 3000/- (Per Col. Inch)
Front Inner Page	BDT 2500/- (Per Col. Inch)
Back Inner Page	BDT 2500/- (Per Col. Inch)
Inner Page	BDT 2000/- (Per Col. Inch)

(Only Colour Advt. No.B/W)



Front Page	BDT 6000/- (Per Col. Inch)
Back Page	BDT 5000/- (Per Col. Inch)
Front Inner Page	BDT 4000/- (Per Col. Inch)
Back Inner Page	BDT 4000/- (Per Col. Inch)
Inner Page	BDT 3000/- (Per Col. Inch)

(Only Colour Advt. No.B/W)



Front Page	BDT 4500/- (Per Col. Inch)
Back Page	BDT 3500/- (Per Col. Inch)
Front Inner Page	BDT 2500/- (Per Col. Inch)
Back Inner Page	BDT 2500/- (Per Col. Inch)
Inner Page	BDT 2000/- (Per Col. Inch)

(Only Colour Advt. No.B/W)

For advertisements from abroad only

1. Front Page	US\$ 280 (Per Col. Inch) 4 colour
2. Back Page	US\$ 200 (Per Col. Inch) 4 colour
3. Page 3	US\$ 170 (Per Col. Inch) 4 colour
4. Inner Page	US\$ 120 (Per Col. Inch) 4 colour
5. Inner Page	US\$ 100 (Per Col. Inch) B/W



1. Front Page	US\$ 120 (Per Col. Inch)
2. Front Inner	US\$ 100 (Per Col. Inch)
3. Back Page	US\$ 110 (Per Col. Inch)
4. Back Inner	US\$ 100 (Per Col. Inch)
5. Inner 3rd Page	US\$ 70 (Per Col. Inch)
6. Inner Page	US\$ 60 (Per Col. Inch)

(Only Colour Advt. No.B/W)
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1. Front Page	US\$ 60 (Per Col. Inch)
2. Back Page	US\$ 45 (Per Col. Inch)
3. Front Inner Page	US\$ 30 (Per Col. Inch)
4. Back Inner Page	US\$ 30 (Per Col. Inch)
5. Inner Page	US\$ 25 (Per Col. Inch)

(Only Colour Advt. No.B/W)
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1. Front Page	US\$ 100 (Per Col. Inch)
2. Back Page	US\$ 80 (Per Col. Inch)
3. Front Inner Page	US\$ 60 (Per Col. Inch)
4. Back Inner Page	US\$ 60 (Per Col. Inch)
5. Inner Page	US\$ 50 (Per Col. Inch)

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1. Front Page	US\$ 70 (Per Col. Inch)
2. Back Page	US\$ 50 (Per Col. Inch)
3. Front Inner Page	US\$ 40 (Per Col. Inch)
4. Back Inner Page	US\$ 40 (Per Col. Inch)
5. Inner Page	US\$ 30 (Per Col. Inch)

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The rates are subject to change and will be notified through our newspaper.